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NEWS RELEASE

2010 Quarter Horse Program Books Now Available

Ontario Quarter Horse Racing Industry Development Program

Toronto, ON – The *Ontario Quarter Horse Racing Industry Development Program* has published the 2010 criteria book for the Breeding Program, the Racing Program and the Industry Development Program. The book provides the specific details for the suite of Quarter Horse Programs worth over \$8.1 million in 2010. The criteria book is now available on-line and has now been mailed to all persons licensed by the Ontario Racing Commission for Quarter Horse racing in 2009.

Changes to criteria this year affect the eligibility of horses for the *Ontario Bred Purse Bonus*; and criteria for embryo transfer now allow the procedure to take place outside of Ontario.

Enrolment deadlines for broodmares have been revised:

- For ONTARIO BRED status for a 2010 foal, the deadline to accredit an Ontario broodmare was before first-day-bred in 2009.
- For ONTARIO FOALED status for a foal, an application to accredit a broodmare must be received by the Program Registry prior to the date of foaling out in Ontario.

New incentives for 2010 include the introduction of the *Ontario Sired Purse Bonus*; and an increase to overnight base purse funding of \$10,000 per race. There is also added money targeting restricted overnight racing and open allowance racing.

The *Ontario Quarter Horse Racing Industry Development Program* was developed by the Ontario Racing Commission with the cooperation from the horse industry to support development of a strong and sustainable Quarter Horse racing industry in Ontario. Specifically, the Program's main objectives are to achieve measured, balanced growth for the sector and to improve the quantity and quality of Ontario-bred racing stock active in Quarter Horse racing in Ontario.

Program criteria and enrolment forms for the *Program Registry* for 2010 can be found in the Quarter Horse Program section on the Ontario Racing Commission website at:

www.ontarioracingcommission.ca

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